Introduction Paper

TeleDelta Conductor IPTV and Digital Signage Management

The TeleDelta Conductor platform is an powerful management solution for IPTV, Digital Signage and CMS networks.

We have put together this brief overview so you the potential user can determine if the TeleDelta Conductor solution is right for your project.

So what actually is Conductor?

Conductor is a software program developed by TeleDelta designed to centrally manage IPTV, Digital Signage and CMS (Content Management) networks - it is installed on a PC either on the premises of the IP network of hosted in the Cloud.

Ok - so what does Conductor do?

Firstly let me say that Conductor is very powerful and can be used in small or large display networks, as a basic functional overview Conductor allows users to:

1. Control all displays / screens in your network - assign content / channels, volumes and power on/off

2. Restrict certain content / channels to individual screens and areas.

3. Create and display high-definition digital signage - create playlists, schedules, play-out rules

4. Manage and create a library of digital signage content.

5. Ingest third party content - RSS, News feeds, Social Media etc.

6. Monitor the status / health of your displays

How do you access Conductor?

Conductor is a web-based application that can be run on most web devices including Apple/Android Tablets, Mobiles, Computers / Laptops and third-party control systems via API commands.

Where is Conductor typically used?

Almost every IPTV / Digital Signage Network requires a control interface for users to manage and monitor the system. Conductor is typically deployed into:

1. Hospitality venues - bars, hotels and pubs

2. Sports venue - Stadiums and Racetracks

3. Education and Medical facilities - Universities and Hospitals

4. Government and Corporate Premises

5. Banking and Financial Institutions.

Can Conductor Control multiple sites?

Yes - Conductor can manage IPTV / Signage Networks across multiple venues and locations - common applications for this is the "head-office approach" where content is managed from head-office and distributed out to venues across a regional area.

The above is a very brief introduction to the TeleDelta Conductor solution, for more information on Conductor or to discuss your specific requirements please contact your local distributor or TeleDelta directly. www.teledelta.com