

# Introduction Paper

## TeleDelta Conductor IPTV and Digital Signage Management

The TeleDelta Conductor platform is a powerful solution for managing and operating IPTV, Digital Signage, and CMS networks. We have put together a brief overview to determine if Conductor is the right solution for your project.

### What is TeleDelta Conductor?

Conductor is a software solution developed by TeleDelta that centrally manages IPTV, Digital Signage and CMS (Content Management System) networks - it can be installed either on-premises on a local computer or be hosted externally in the Cloud.

Conductor software can operate in small or large display networks.

### What does Conductor do?

As a primary function, Conductor software can:

1. Control all displays/screens in your network - assign content/channels, volumes and power on/off
2. Restrict specific content/channels to individual screens or areas.
3. Create and display high-definition digital signage - create playlists, schedules, play-out rules
4. Manage and create a library of digital signage content.
5. Ingest third party content - RSS, Newsfeeds, Social Media, Video-sharing platforms, etc.
6. Monitor the status/health of your displays.

### How do you access Conductor?

Conductor is a web-based application that can run on most web devices including Apple/Android Tablets, Mobiles, Computers / Laptops and all third-party control systems via API commands.

### Where is Conductor typically used?

Almost every IPTV / Digital Signage Network requires a control interface for users to manage and monitor the system. Conductor is designed for:

1. Hospitality venues - Bars, Hotels and Pubs
2. Sports venues – Stadiums, Studios and Racetracks
3. Education and Medical Facilities - Universities and Hospitals
4. Government and Corporate Premises
5. Banking and Financial Institutions

### Can Conductor control multiple sites?

Yes - Conductor can manage IPTV/Signage Networks across multiple venues and locations - typical applications for this is the “head-office approach” where content is managed from head-office and distributed to outlets across a regional area.

The above is a very brief introduction to the TeleDelta Conductor solution. For more information on Conductor or to discuss your specific requirements please contact your local distributor or TeleDelta directly. [www.teledelta.com](http://www.teledelta.com)